# SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY SAULT STE. MARIE, ONTARIO



# **COURSE OUTLINE**

COURSE TITLE: Illustration 4

CODE NO.: ADV 221 SEMESTER: W 2017

PROGRAM: Graphic Design

**AUTHOR:** Jeff Dixon

DATE: Jan 2017 PREVIOUS OUTLINE DATED: Dec 2015

APPROVED: Sherri Smith Jan 2017

CHAIR DATE

TOTAL CREDITS: 4

PREREQUISITE(S): ADV 102, ADV 111, ADV101

HOURS/WEEK: 3

Copyright ©2009 The Sault College of Applied Arts & Technology

Reproduction of this document by any means, in whole or in part, without prior written permission of Sault College of Applied Arts & Technology is prohibited.

For additional information, please contact Sherri Smith, Chair

Natural Environment, Business and Media

705-759-2554, ext. 2811

#### I. COURSE DESCRIPTION:

This computer lab course will require students to develop digital illustration skills using Adobe Illustrator and Photoshop software. Students will develop techniques to transfer illustration styles and techniques from traditional environments to digital environments using tools within the various software applications. Students will also be required to apply this techniques and styles to real world commercial applications.

## II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will:

1. Demonstrate the ability to differentiate between vector and raster based applications and files and apply them in the appropriate circumstances Potential Elements of the Performance:

Demonstrate an ability to differentiate and understand vector and raster based illustrations Demonstrate an ability to accurately render realistic objects in vector and raster based applications such and Adobe Illustrator and Photoshop

2. Demonstrate the ability to use Adobe Photoshop as an illustrative tool Potential Elements of the Performance:

Develop an ability to create and use brushes in photoshop to create realistic and stylized illustrations for appropriate commercial usages.

Demonstrate the ability to use the variety of tools, filters and image adjustment menus to help with the rendering and refining of a finished illustration.

Demonstrate the ability to use adobe Illustrator and Photoshop in conjunction with each other

 Demonstrate the ability to differentiate and apply proper uses for various file types

Potential Elements of the Performance:

Demonstrate a knowledge of file types and when these different file types are used in the commercial environment

4. Demonstrate the ability to transition from traditional drawing techniques to digital techniques

Potential Elements of the Performance:

Develop links between traditional drawing styles and techniques and how software has been developed to duplicate and improve on these techniques

5. Demonstrate the ability to apply digital illustrations to real world uses. Potential Elements of the Performance:

Develop ability to apply specific illustrative style to suit the need of various commercial uses, editorial, advertising, package design and instructional material.

Demonstrate the ability to send and receive files via e-mail, mail, ftp sites, internet and file transfer sites.

3

# III. TOPICS:

- 1. Adobe Photoshop tools
- 2. Photoshop brushes/painting
- 3. Vector vs Raster
- 4. Traditional to Digital
- 5. Digital Files and Delivery
- 6. Industry applications

# IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

All students will be required to utilize materials and tools from the supply kit purchased in semester 1. In addition students should expect to purchase consumable supplies such as paint, paper, illustration board, cover stock etc. A drawing tablet is also recommended.

# V. EVALUATION PROCESS/GRADING SYSTEM:

All assignments = 100% of the grade

Students must complete all assignments to achieve credit for the course

The following semester grades will be assigned to students:

<u>Grade</u>	<u>Definition</u>	Grade Point Equivalent
A+ A	90 – 100% 80 – 89%	4.00
В	70 - 79%	3.00
С	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course without academic penalty.	

## VI. SPECIAL NOTES:

#### Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

# **DEDUCTIONS – LATES AND FAILS**

#### Lates:

An assignment is considered late if it is not submitted at the time and date specified by the instructor. Maximum grade for a late assignment is "C"

A late assignment which is not executed to a minimum D (satisfactory) level will be assigned a fail grade with additional penalties outlines below.

#### Fail:

A fail grade (F) is assessed to an assignment which has not been executed to a minimum satisfactory "D" grade level or in which the directions have not been followed correctly.

A failed assignment must be entirely re-done or corrected according to the instructor's specific instructions and resubmitted within one week.

Maximum grade for a failed assignment is "C"

## **Preliminary Studies:**

All assignments require preliminary or intermediate steps such as thumbnails, roughs, and preliminary comprehensive layouts.

These intermediate steps are evaluated according to criteria established by the instructor and submitted according to established timelines. The final grade for each assignment will be an average of the grade achieved for all stages of the assignment. This reinforces the importance of the preliminary stages of each project.

#### Resubmission policy

- Any assignment completed during this course may be submitted for re-evaluation if the following criteria are met by the student.
- an assignment that was initially submitted past the initial assigned deadline will not be eligible for re-evaluation.
- an assignment that initially achieved a fail grade must be resubmitted to achieve minimum project standards and will receive a maximum C grade as indicated under the section for Lates and Fails in this outline.
- the resubmitted project must be accompanied by the original project and the original evaluation sheets (with written indication of grade breakdown) provided by the professor
- assignments may be resubmitted at any time during the semester. The final date for last resubmissions will be announced by the professor during class and usually are no later than two weeks prior to the end of the semester.

- Resubmitted assignments must identify the project and class, and be clearly marked "RESUBMISSION" when submitted
- it must be understood that resubmitted assignments are usually marked with greater scrutiny than first submissions to take into consideration the learning experiences, practice, and achievement of learning outcomes achieved by the student during later sessions in the semester.
- When comparing the original submission grade and the resubmission grade the student will receive benefit of the higher grade
- Assignments will not be accepted for resubmission to include preliminary studies. Preliminary studies should be completed before the commencement of work on final comprehensives and as such will only be considered for evaluation on or before the original submission. Assignments resubmitted to include preliminaries must be completely re-done and have a new creative direction for evaluation.

## **COURSE OUTLINE ADDENDUM**

# 1. <u>Course Outline Amendments</u>:

The faculty member reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

#### Retention of Course Outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other postsecondary institutions.

## 3. Prior Learning Assessment:

Students who wish to apply for advance credit transfer (advanced standing) should obtain an Application for Advance Credit from the program coordinator (or the course coordinator regarding a general education transfer request) or academic assistant. Students will be required to provide an unofficial transcript and course outline related to the course in question. Please refer to the Student Key Dates Calendar for the deadline date by which application must be made for advance standing.

Credit for prior learning will also be given upon successful completion of a challenge exam or portfolio. Student Services can provide information regarding the Prior Learning Assessment and Recognition policy or it can be viewed on the student portal.

Substitute course information is available in the Registrar's office.

#### 4. Student Portal:

The Sault College portal allows you to view all your student information in one place. **mysaultcollege** gives you personalized access to online resources seven days a week from your home or school computer. Single log-in access allows you to see your personal and financial information timetable, grades, records of achievement, unofficial transcript, and outstanding obligations. In addition announcements, news, academic calendar of events, class cancellations, your learning management system (LMS), and much more is available. Go to <a href="https://my.saultcollege.ca">https://my.saultcollege.ca</a>.

#### 5. Communication:

The College considers **Desire2Learn (D2L)** as the primary channel of communication for each course. Regularly checking this software platform is critical as it will keep you directly connected with faculty and current course information. Success in this course may be directly related to your willingness to take advantage of this Learning Management System (LMS) communication tool.

### 6. Accessibility Services:

If you are a student with a disability (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with the Accessibility Services office. Call Ext. 2703 or email <a href="mailto:studentsupport@saultcollege.ca">studentsupport@saultcollege.ca</a> so that support services can be arranged for you.

#### 7. Audio and Video Recording Devices in the Classroom:

Students who wish to use electronic devices in the classroom will seek permission of the faculty member before proceeding to record instruction. Students with disabilities who require audio or visual recording devices in the classroom as an accommodation will receive approval from their counsellor once the Audio and Video Recording Devices in the Classroom Policy has been reviewed by the student. Recorded classroom instruction will be used only for individual academic use and will not be used for any other purpose. Recordings may only be used for individual study of materials presented during class and may not be published or distributed. Intentional misuse of audio and video recordings or intentional misrepresentation when requesting the use of a device for recording shall constitute a violation of this policy and laws protecting intellectual property.

#### 8. Academic Dishonesty:

Students should refer to the definition of "academic dishonesty" in the *Student Code of Conduct*. Students who engage in academic dishonesty will be issued a sanction under the Student Code of Conduct which could lead to and include expulsion from the course/program. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, students must use a documentation format for referencing source material.

#### 9. Tuition Default:

Students who have defaulted on the payment of tuition) as of the first week of November (fall semester courses), first week of March (winter semester courses) or first week of June (summer semester courses) will be removed from placement and clinical activities due to liability issues. This may result in loss of mandatory hours or incomplete course work. Sault College will not be responsible for incomplete hours or outcomes that are not achieved or any other academic requirement not met as of the result of tuition default. Students are encouraged to communicate with Financial Services with regard to the status of their tuition prior to this deadline to ensure that their financial status does not interfere with academic progress.